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School Website: <https://business.bisu.edu.cn/#/home>

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北京第二外国语学院商学院
BISU · BUSINESS SCHOOL

Undergraduate Program in Financial Management Brochure for International Students

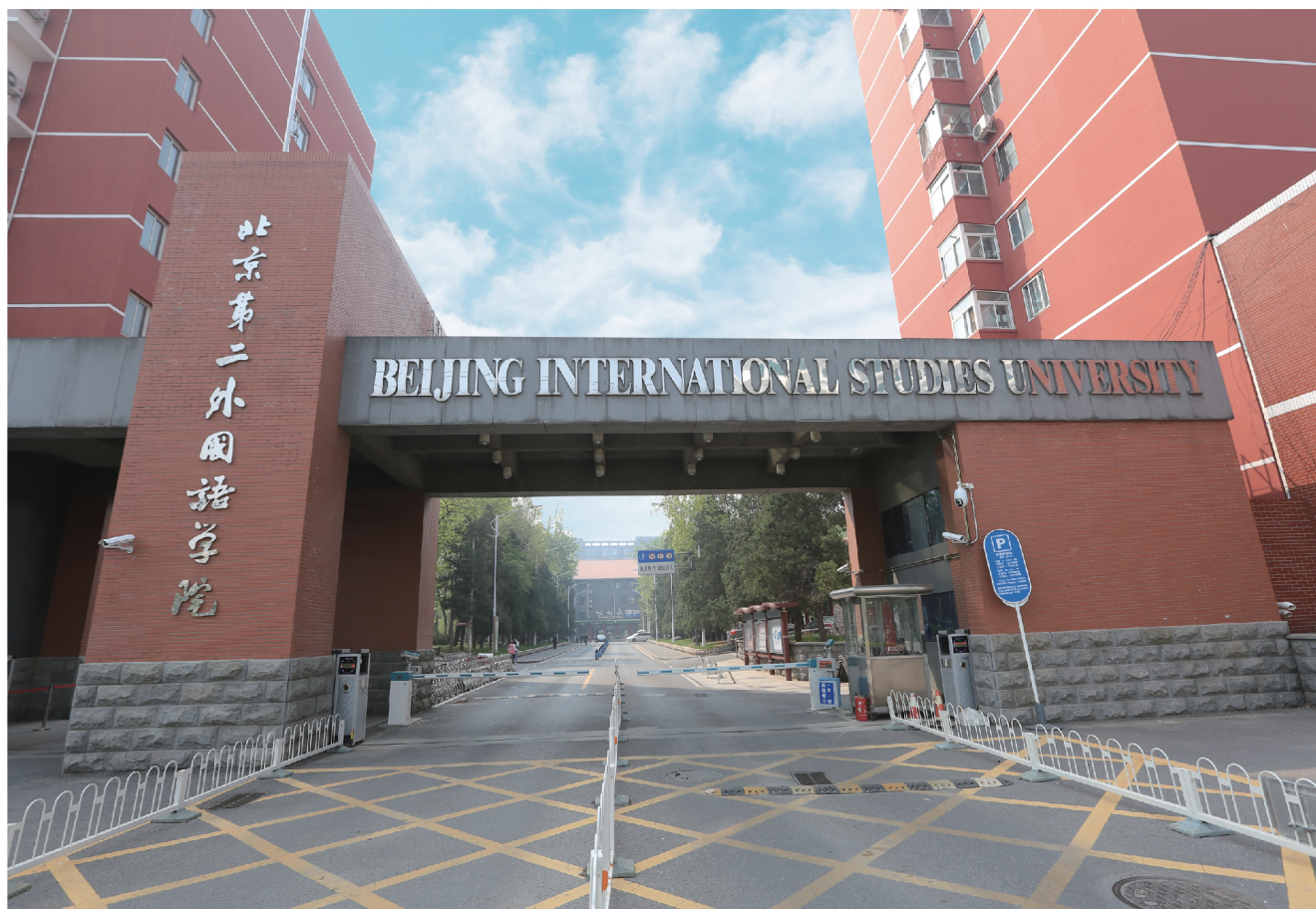


IBM Financial Management

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BISU website: <https://www.bisu.edu.cn>



University Profile

Founded in 1964, Beijing International Studies University (BISU) is a high-level international university with Foreign Languages and Literatures as its core discipline and Tourism Management as its featured discipline. It promotes coordinated development across multiple disciplines, including Philosophy, Applied Economics, Chinese Language and Literature, Business Administration, and Area Studies.

Each year, BISU enrolls more than 1,500 international students from around the world, including master's students, undergraduate students, preparatory students, and visiting students. The university also hosts short-term summer programs annually, covering Chinese language, general Chinese culture, and thematic workshops such as "Modern China and City Development".

BISU is located in Chaoyang District, Beijing, adjacent to the Central Business District (CBD) to the west and the Beijing Municipal Administrative Center (Tongzhou) to the east. It enjoys a prime location, convenient transportation, and an elegant campus environment.

• B e i j i n g I n t e r n a t i o n a l S t u d i e s U n i v e r s i t y •



Program Advantages & Features

Program Advantages

Cultivating Future Leaders in Global Finance

Genuine International Education Environment

- ① 100% of faculty with overseas experience: All course instructors possess overseas study or visiting scholar experience. They are thoroughly acquainted with international financial standards, and course content remains closely aligned with global financial trends.
- ② All courses are delivered in English to ensure barrier-free communication. Dedicated academic tutoring is provided to help international students quickly adapt to the Chinese and international business environment.

Cutting-edge AI & Programming Literacy

The curriculum includes forward-looking courses such as *AI Literacy* and *Introduction to Python*, equipping students with digital tools and fundamental data analysis skills essential for the finance industry. International students gain core competencies to address future fintech challenges.

National First-Class Undergraduate Program

This program is designated as a National First-Class Undergraduate Program Construction Site, offering top-tier teaching resources and a rigorous academic atmosphere.

International Cooperation & Exchange Opportunities

The university has partnerships with numerous renowned universities worldwide (e.g., UC Berkeley, University of Queensland), offering students valuable opportunities for overseas study and internships.

Broad Career Prospects

Graduates possess solid financial management knowledge, proficient English communication skills, and AI literacy, making them highly sought after by multinational corporations, foreign-funded enterprises, and international financial institutions.



Program Features

The undergraduate program in Financial Management at the Business School of BISU enjoys a strong reputation both domestically and internationally, with distinctive features as follows:

Core Education Philosophy

This program represents one of BISU's core strengths, characterized by an educational model that integrates professional excellence, international orientation, and intelligent integration.

- ① Professionalism: The program focuses on cultivating interdisciplinary talent, emphasizing the intersection of economics, management, and financial management. It upholds the educational philosophy of "multilingual proficiency and cross-disciplinary integration."
- ② Internationalization: With 100% of faculty possessing overseas study or visiting experience, all courses for international students are delivered entirely in English.
- ③ Intelligence: The program offers specialized courses, aligning with the trends of digital economy, with a strong emphasis on developing students' capabilities in intelligent financial processing and data analytics.

Specialized Tracks & Curriculum Design

Beyond traditional financial management fundamentals, the program emphasizes intelligent applications and international interdisciplinary competencies. The curriculum integrates modern financial management theory and practice, covering the utilization of intelligent financial tools, the financial operations of multinational enterprises, and the big data applications in financial decision-making.

Disciplinary Status & Strengths

This program is recognized as a National First-Class Undergraduate Program Construction Site, reflecting its strong disciplinary capabilities and high academic reputation. Graduates not only acquire comprehensive knowledge of financial management but also attain advanced foreign language proficiency and a global perspective, positioning them to meet the demands of multinational enterprises.

Program Structure

Financial Management | 4-Year Bachelor's Program | Full English Instruction

Curriculum Design (Main or Featured Courses)

Courses Major Required Courses	Hours				Credits
	1 st year	2 nd year	3 rd year	4 th year	
Principles of Management	34				2
Microeconomics	34				2
Marketing	34				2
Principles of Accounting	34				2
Research Methodology in Management	34				2
Business Law		34			2
Operations Management		34			2
Intermediate Financial Accounting		51			3
Cost Accounting		34			2
Business Statistics		34			2
Financial Management		51			3
Management Accounting		34			2
Strategic Management			51		3
Financial Statement Analysis			34		2
Human Resource Management			34		2
Customer Relationship Management			34		2
International Corporate Finance			51		3
Advanced Corporate Finance				51	3
Auditing				51	3
Analysis of Global Operational Management Cases				34	2
Introduction to Artificial Intelligence and Python Basics			34		2

Application Requirements

Age: 18–50 years old

Good physical health

High school diploma or equivalent

Pass the basic professional assessment (scores are for reference only, not decisive for admission)

Application Materials

- (1) BISU International Student Application Form
- (2) Copy of passport or residence permit
- (3) Personal resume (CV)
- (4) Highest academic certificate (high school students must provide enrollment certificate; original documents must be submitted for verification upon registration)
- (5) Academic transcripts
- (6) Language proficiency certificate
- (7) Two recent passport-sized photos

Language Requirements

Applicants must meet one of the following minimum scores or equivalents:

TOEFL (PBT): 550 / TOEFL (iBT): 80 / IELTS: 6.0 or equivalent

Exemptions:

- Applicants from English-speaking countries
- Applicants whose most recent degree was taught in English (with official proof)
- Applicants from partner universities with proof of CEFR B2 level

Deadlines

- Application deadline: June 30, 2026
- Enrollment date: September 2026

Application & Enrollment Procedures

1 Application

- ① Apply online via the BISU International Student Service System: <http://apply.bisu.edu.cn>
- ② Online application period: March 1 to June 30, 2026 (Chinese or English)
- ③ Submit all required materials as listed above.
- ④ All information must be true, accurate, complete, and valid. Applicants are responsible for consequences caused by false or incorrect information.
- ⑤ Upload color scanned copies; keep originals for verification. Non-Chinese/English documents must be translated into Chinese or English.

2 Review

- ① BISU reviews applications and may arrange entrance exams or interviews.
- ② Applicants may log in to the system to check status and notifications.
- ③ Review period: approximately 15 working days.

3 Admission

- ① Official BISU Admission Notice and *Visa Application Form for Study in China (JW201/JW202)* will be sent by July 31.
- ② Admitted students must apply for an X1 or X2 visa at the Chinese embassy/consulate in their home country with the above documents and health check report.

4 Registration

- ① Register by the deadline stated in the Admission Notice. Late registration without a valid reason will be considered automatic withdrawal from the program.
- ② Confirm the arrival date and any relevant registration requirements with the university in advance.
- ③ Bring original documents, Admission Notice, JW202 form, and 5 2-inch white-background ID photos.
- ④ Bring original health records if examined in your home country.

5 Recheck of Qualifications

BISU will conduct a re-examination of student admission qualifications upon registration and enrollment. If any submitted documents—including the Admission Notice or applicant information—are found to be inconsistent with the facts, or if any fraudulent or unlawful conduct is discovered, the applicant will be deemed unqualified. In such cases, admission and student status will be cancelled.

6 Medical Examination

- ① Students studying in China for more than 6 months must submit a standard health form (available from Chinese embassies/consulates).
- ② Review fee: ¥60 (if qualified); supplementary review at student's own cost (if unqualified).
- ③ Students without prior examination will be arranged for a university-organized checkup (approx. ¥400, student-paid).

7 Insurance

According to Chinese government regulations, all international students must possess medical insurance coverage for the duration of their stay in China.- Annual premium: ¥800 per person per year (accident + inpatient insurance)

Tuition & Fees

- ① Application fee: ¥800 (non-refundable)
- ② Tuition: ¥20,000 per academic year (scholarships available for outstanding students)
- ③ Accommodation Fees (per bed per academic year)

Dormitory	Room Type	Long-Term	Short-Term	Facilities
Qinxue Building	Double	¥10,400	¥40/day	Bed, Nightstand, Desk, Bedding, Air conditioner
Dingfuzhuang	Double	¥17,000	¥66/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Refrigerator, Washing machine, Kitchen, bathroom (with shower)
Dingfuzhuang	Triple	¥14,000	¥54/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Refrigerator, Washing machine, Kitchen, bathroom (with shower)
Dingfuzhuang	Quad	¥11,000	¥42/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Refrigerator, Washing machine, Kitchen, bathroom (with shower)
Yishui Fangyuan	Two-bedroom apartment (quad room, 2 people per room)	¥12,000	¥46/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Washing machine, Small cabinet, Bathroom (with shower), Wall-mounted boiler
Yishui Fangyuan	One-bedroom apartment (triple room: 2 people in one room, 1 person in the other room)	¥14,000	¥54/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Washing machine, Small cabinet, Bathroom (with shower), Wall-mounted boiler
Yishui Fangyuan	Big Studio (triple room)	¥15,000	¥58/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Washing machine, Small cabinet, Bathroom (with shower), Wall-mounted boiler
Yishui Fangyuan	Small Studio (double room)	¥19,000	¥73/day	Bed, Desk, Chair, Wardrobe, Air conditioner, Washing machine, Small cabinet, Bathroom (with shower), Wall-mounted boiler

Note:

- ① Qinxue Building feature a shared kitchen and shared restrooms equipped with washing machines and dryers.
- ② Yishui Fangyuan Apartments feature a shared kitchen equipped with a microwave, refrigerator, dining table and small cabinets.
- ③ Each student is provided with a free electricity allowance of 80 kWh per academic year (10 months). No allowance is provided to students staying on campus during winter and summer vacations. The electricity allowance is credited to each room at the beginning of every semester.
- ④ Students who pay accommodation fees in advance may be exempted from accommodation fees during winter and summer vacations. The specific policy shall be subject to the regulations of the International Student Apartment Management Center.
- ⑤ This apartment information is for reference only. Specific room assignments will be uniformly arranged by the university upon new students' registration.

Payment Information

Applicants may remit the application fee, tuition, and accommodation fees via bank transfer to the following university bank account:

Beneficiary: Beijing International Studies University

Beneficiary bank: The Agricultural Bank of China Beijing Branch, Ding Fu Zhuang Sub-Branch, Beijing P.R. China

Account No: 11 0433 0104 000 3700

Swift: ABOCCNBJ010

AC Account: 65501-9000

Banking office code: 474

Notes:

- ① Those who fail to pay tuition and accommodation fees within 10 days after registration without valid reasons shall pay an additional 5% late fee.
- ② In view of daily exchange rate fluctuations and international bank transfer fees that may affect the actual tuition amount, please ensure the payment credited to the university account is equal to the required RMB amount. Any difference caused by foreign exchange conversion shall be borne by the student.
- ③ Upon arrival, the university may assist new students with residence permit application procedures. The service fee and visa-related costs shall be borne by the student.
- ④ The application fee is non-refundable. Tuition and accommodation fees are also non-refundable unless the cancellation is attributable to university action.
- ⑤ All bank transfers must include a remittance note indicating the student's full name as it appears on the passport, passport number, application reference number, and the program of study.

Scholarships

CHINESE GOVERNMENT SCHOLARSHIP

To enhance mutual understanding and friendship between the Chinese people and people around the world, and to further promote exchanges and cooperation in various fields, the Chinese Government has launched new scholarship programs to support outstanding international students, teachers and scholars pursuing study or research at top universities in China. The China Scholarship Council (CSC), authorized by the Ministry of Education of China, is responsible for the recruitment and administration of Chinese Government Scholarships. The contact information of the Chinese Embassy and Consulate abroad are available on the website of the Ministry of Foreign Affairs of China (<https://www.fmprc.gov.cn/>). BISU is a recipient of the Chinese Government Scholarship, the school code is 10031.

BEIJING GOVERNMENT SCHOLARSHIP

The Beijing Government Scholarship is a tuition scholarship funded by the Beijing Municipal Government for outstanding international students studying in Beijing. Applicants may select the Beijing Government New Student Scholarship and upload the application form as an attachment when submitting their application. Upon approval, the tuition fee for the first academic year will be partially reduced or fully waived. International students currently receiving the Chinese Government Scholarship are ineligible for this award. For detailed application procedures, please refer to the official website: <http://admission.bisu.edu.cn/col/col17986/index.html>.

BISU SCHOLARSHIP

In order to attract outstanding international students to study at BISU, improve the education quality of international students, and enhance the international influence of our university, Beijing International Studies University has set up the "BISU Scholarship".

Eligibility:

- ① Priority will be given to students with financial difficulties.
- ② Priority will be given to students from countries along the "Belt and Road" route.
- ③ Moderate preference will be given to international graduate students with outstanding performance.
- ④ International students who have been granted with the Chinese Government Scholarship or the International Chinese Language Teachers Scholarship, and those who are in the middle of suspension cannot apply for the scholarship.

Application:

Students should send an email to the designated email address (study@bisu.edu.cn) to apply for the scholarship.



Photo Gallery



• B e i j i n g I n t e r n a t i o n a l S t u d i e s U n i v e r s i t y •